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There is nothing that I can see wrong with broadcasting localized markets with satellite radio.

I used to listen to KIIS from Los Angeles until XM kept dubbing these spots that were completely meaningless to the Los Angeles area. It was like advertising different stations from around the country.

You need to allow XM or any other satellite radio group to allow to have the rights to broadcast local stations over their spectrums and leave the local news, traffic, weather, and advertisements in the broadcast of these stations.